

ASPEN IDEAS FESTIVAL 2011


THE ASPEN INSTITUTE
the Atlantic

UNDERWRITTEN BY



Booz | Allen | Hamilton



SIEMENS



On the Big Screen at PAEPCKE



The Interrupters JUNE 27 8:00PM PAEPCKE AUDITORIUM \$20

The Interrupters tells the moving and surprising story of three “violence interrupters” in Chicago who, with bravado, humility, and even humor, try to protect their communities from the violence they once employed. This unusually intimate journey captures a year in Chicago when it became a national symbol for the violence in our cities—besieged by high-profile incidents like the brutal beating of high school student Derrion Albert, whose death was caught on videotape. The interrupters work for an innovative organization, CeaseFire, that believes the spread of violence mimics that of infectious diseases, and so the treatment should be similar: Go after the most infected, and stop the infection at its source. From producer-director Steve James (*Hoop Dreams*) and author-turned-producer Alex Kotlowitz (*There Are No Children Here*), *The Interrupters* premiered at the 2011 Sundance Film Festival. It has won numerous festival awards; it will be theatrically released this summer, and broadcast on PBS’s “FRONTLINE” in 2012.

PANELISTS Tio Hardiman, Eddie Bocanegra, Steve James, Alex Kotlowitz **MODERATOR** Michele Martin



PAGE ONE: Inside The New York Times JUNE 28 8:00PM PAEPCKE AUDITORIUM \$20

Page One chronicles the transformation of the media industry at its time of greatest turmoil. In the tradition of great fly-on-the-wall documentaries, the film deftly gains unprecedented access to *The New York Times* newsroom and the inner workings of the Media Desk. Writers like Brian Stelter, Tim Arango, and the salty but brilliant David Carr, track print journalism’s metamorphosis even as their own paper struggles to stay vital and solvent, while their editors and publishers grapple with up-to-the-minute issues like controversial new sources and the implications of an online pay-wall. Meanwhile, rigorous journalism is thriving. *Page One* gives audiences an up-close look at the vibrant, cross-cubicle debates and collaborations, tenacious jockeying for on-record quotes, and skillful page-one pitching that brings the most venerable newspaper in America to fruition each and every day.

From Magnolia Pictures and Participant Media in association with History, *PAGE ONE: Inside The New York Times*, is directed by Andrew Rossi and written and produced by Rossi and Kate Novack.

PANELISTS Andrew Rossi, David Carr **MODERATOR** James Bennet



The Apple Pushers JUNE 29 8:00PM PAEPCKE AUDITORIUM \$20

The Aspen Ideas Festival presents this world premiere documentary from director Mary Mazzio. Narrated by Edward Norton, *The Apple Pushers* tells the stories of five immigrant push-cart vendors who each have one dream—to find success in America. To realize that dream, each has chosen to be a part of a unique urban experiment to bring fresh fruits and vegetables into New York City’s food deserts, places where finding a ripe, red apple presents a serious challenge and where obesity and diabetes rates are highest. This experiment—the Green Cart Initiative—offers not only economic opportunity to these vendors, but also presents a creative strategy in the fight against the skyrocketing obesity epidemic found in so many of America’s cities.

The latest project from award-winning filmmaker Mary Mazzio and underwritten by the Laurie M. Tisch Illumination Fund, *The Apple Pushers* sits at the intersection of the food desert-obesity crisis, immigration, and entry-level entrepreneurship. The film was produced by Mary Mazzio, Tom Scott, and Christine Vachon. Laurie M. Tisch is the Executive Producer.

PANELISTS Mary Mazzio, Robin Schepper, Richard McCarthy, Ezekiel Emanuel **MODERATOR** Josh Viertel



Connected: An Autobiography about Love, Death & Technology

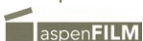
JUNE 30 8:30PM PAEPCKE AUDITORIUM \$20

The award-winning documentary *Connected: An Autobiography about Love, Death & Technology*, offers an exhilarating stream-of-consciousness ride through the interconnectedness of humankind, nature, progress, and morality at the dawn of the 21st century. Award-winning filmmaker and founder of The Webby Awards, Tiffany Shlain traces interdependence throughout history, discovering surprising links between right brain and left; honey bees and stress; hormones and happiness; technology and nature; progress and consequences; and parents and children. Employing a splendidly imaginative combination of animation and archival footage, plus several surprises, Shlain constructs a chronological tour of Western modernization through the work of her late father, Leonard Shlain, best-selling author of *Art and Physics* and *The Alphabet Versus the Goddess*. With insight, curiosity, and humor, the film weaves both a personal and global story about interdependence. For centuries we’ve been declaring independence, this film asks if perhaps it’s time to declare our interdependence instead.

The film premiered at Sundance in 2011 and will be in theaters in the fall.

PANELIST Tiffany Shlain

Co-presented with aspenFILM



Sing Your Song

JULY 1 8:00PM PAEPCKE AUDITORIUM \$20

Filmmaker Susanne Rostock’s inspiring biographical documentary surveys the life and times of Harry Belafonte. From his rise to fame as a singer touring a segregated country to his provocative crossover into Hollywood, Belafonte’s groundbreaking career personifies the American civil rights movement and impacted many other social-justice movements. Rostock reveals Belafonte as a tenacious, hands-on activist who worked intimately with Dr. Martin Luther King Jr., mobilized celebrities for social justice, participated in the struggle against South African apartheid, and worked to counter gang violence, prisons, and youth incarceration. Because of his beliefs, Belafonte drew unwarranted invasions by the FBI into both his personal life and career. But an indomitable sense of optimism motivates his path, even today, as he continues to ask, at age 84, “What do we do now?” His daughter Gina Belafonte, an actress and activist in her own right, will take part in an onstage discussion following the screening.

The film is produced by Michael Cohl, Gina Belafonte, Jim Brown, William Eigen, and Julius R. Nasso, and will premiere on HBO in the Fall of 2011.

PANELISTS Gina Belafonte **INTERVIEWER** Ta-Nehisi Coates

Co-presented with aspenFILM



POM Wonderful Presents: The Greatest Movie Ever Sold

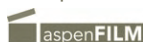
JULY 2 8:00PM PAEPCKE AUDITORIUM \$20

Boundary-pushing, Oscar-nominated filmmaker Morgan Spurlock explores the world of product placement, marketing and advertising in *POM Wonderful Presents: The Greatest Movie Ever Sold*, a film that was fully financed through product placement from various brands, all of which are integrated transparently into the film. While using brands in film promotion is not new for Hollywood, it certainly is new territory for the documentary format. Spurlock exploits the phenomenon to new heights, with everything from branded pizza boxes to in-flight film promotions. With humor and insight, *POM Wonderful Presents: The Greatest Movie Ever Sold* unmask the marketing process to bring audiences behind closed doors directly into the pitch meetings and marketing presentations, which ultimately inform our everyday entertainment decisions.

POM Wonderful Presents: The Greatest Movie Ever Sold is directed by Morgan Spurlock, written by Spurlock and Jeremy Chilnick, and produced by Spurlock, Chilnick and Abbie Hurewitz through Spurlock’s production company, Warrior Poets, along with Snoot Entertainment’s Keith Calder and Jessica Wu.

PANELISTS Morgan Spurlock **INTERVIEWER** Laura Thielen

Co-presented with aspenFILM



FOR MORE INFORMATION - aifestival.org or call 970 544 7961

An Afternoon of Conversation

THURSDAY, JUNE 30, 2:00PM – 6:00PM

[DOORS OPEN AT 1:30PM]

at the Benedict Music Tent \$75



Prospects for Peace

Tzipi Livni, Marwan Muasher

MODERATOR James Bennet

The Other Wes Moore: One Name, Two Fates

Two kids with the same name, living in the same city. Two very different lives.

Here is the story of two boys and the journey of a generation.

Wes Moore

We the People: Making Democracy Work

Insight into how a democracy works and why it sometimes fails.

Stephen Breyer

INTERVIEWER Elliot Gerson

Leading Design

Deborah Borda, Frank Gehry

INTERVIEWER Gwen Ifill

America—The Great Debate

Austan Goolsbee talks debt, jobs, and global leadership.

Austan Goolsbee

INTERVIEWER Maria Bartiromo

Hip Hop Deconstructed: Rap, Race, and Reality

Nasir “Nas” bin Olu Dara Jones, Michael Eric Dyson

MODERATOR Gwen Ifill

Teaching and Learning for a Global Economy

Arne Duncan

INTERVIEWER Andrea Mitchell



MARIA BARTIROMO

Anchor,
“Closing Bell”
CNBC



JAMES BENNET

Editor,
The Atlantic



DEBORAH BORDA

President and CEO,
Los Angeles
Philharmonic



STEPHEN BREYER

Associate Justice
US Supreme Court



ARNE DUNCAN

Secretary,
US Department of
Education



MICHAEL ERIC DYSON

Professor of Sociology,
Georgetown University



FRANK GEHRY

Architect,
Founder,
Gehry Partners, LLC



ELLIOT GERSON

EVP, Policy Programs,
International Partnerships
The Aspen Institute



AUSTAN GOOLSBEE

Chairman, Council of
Economic Advisors,
Exec. Office of the President



GWEN INFILL

Moderator and
Managing Editor,
“Washington Week,” PBS



NASIR “NAS” BIN OLU DARA JONES

Rapper, Actor



TZIPI LIVNI

Head, Kadima;
Leader of Opposition,
Israel



ANDREA MITCHELL

Chief Foreign Affairs
Correspondent, NBC



WES MOORE

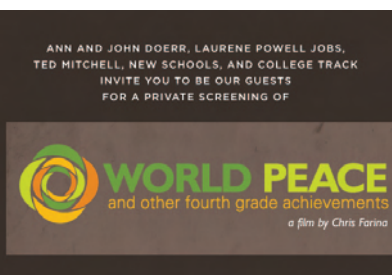
Author
The Other Wes Moore



MARWAN MUASHER

VP for Studies, Carnegie
Endowment for
International Studies

SPECIAL EVENTS at Belly Up

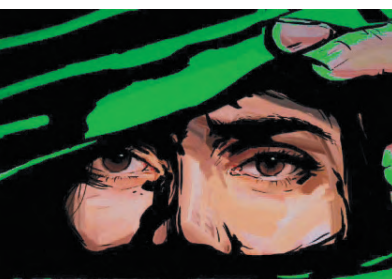


World Peace and Other Fourth-Grade Achievements

JUNE 28 12:00PM BELLY UP \$25 (includes lunch)

How do you teach children to be citizens of the world? By making it a game, of course. *World Peace and Other Fourth Grade Achievements* is an award-winning, one-hour film that portrays public school educator John Hunter and his fourth grade students' participation in an educational exercise that Hunter developed called the “World Peace Game.” The film follows his nine- and ten-year-old students over an eight-week period as they assume roles as world leaders responding to an ongoing series of military, economic, and environmental crises. This interactive experience triggers a transformation of his students from children of a neighborhood school to citizens of the world. An entertaining film with a positive message, *World Peace and Other Fourth Grade Achievements* provides a timely reminder that the future truly is at stake as we educate our children.

PANELISTS Chris Farina, John Hunter



The Green Wave

JUNE 29 12:00PM BELLY UP \$25 (includes lunch)

The spring and summer of 2009 were a heady time for the youth of Iran. The candidacy of reformist Mir-Hossein Mousavi promised a blossoming of democracy and freedom. Green scarves and banners became the symbol of the opening up of life and activism. When the manipulated outcome gave President Mahmoud Ahmadinejad a landslide victory, the fury of Mousavi's supporters erupted in massive street demonstrations, met by a brutal government crackdown. As the regime silenced conventional media outlets, new ones took their place. A continuous stream of Facebook reports, tweets, cell-phone videos, and blog entries spread like wildfire around the globe, broadcasting live accounts of a youth revolt against a repressive regime. With *The Green Wave*, filmmaker Ali Samadi Ahadi has created a moving documentary collage, interweaving from-the-street video and photographs with vivid animation to adroitly capture this new-media people's movement, whose lessons for 21st-century revolution are still evolving in the ongoing “Arab Spring” uprisings.

INTRODUCER Laura Thielen

New York Says Thank You

JUNE 30 12:00PM BELLY UP \$25 (includes lunch)

Scott Rettberg's documentary follows the participants of the New York Says Thank You Foundation, a landmark public service initiative. Each year they commemorate the anniversary of 9/11 by rebuilding homes, hospitals, schools, and churches destroyed by disaster. In the process they share stories of survival and hope, and bring a patriotic message of gratitude and solidarity to survivors of tragedy nationwide.

PRESENTER Scott Rettberg



Images of Ground Zero

JULY 2 12:00PM BELLY UP \$25 (includes lunch)

This special photo presentation documents September 11, 2001, and the aftermath at Ground Zero. Photographer Andrea Booher was assigned by FEMA to photo-document the search and rescue efforts at the World Trade Center. She was one of only two photographers, designated by Mayor Rudolph Guiliani, with unlimited, 24-hour access to the site. In her quest to capture the devastation as well as the humanity, she crawled into voids, up stories of debris, and across beams over crevasses hundreds of feet deep. In the two months that she was there, Booher shot thousands of images, and met and photographed search and rescue members, firefighters, iron workers, priests, celebrities and volunteers. These images encapsulate her experiences at Ground Zero.

PRESENTER Andrea Booher



LUNCH SESSIONS

SOCIAL MEDIA

Growing up Tethered

LIMELIGHT LODGE, 12:00PM \$45 (includes lunch at 11:30)

Telephones used to be tethered to the wall, demanding that when we wanted to use them we had to go where they were. Kids today grow up in a world where we are free from the ties that bind us to a location, yet we've tethered ourselves to our smart devices. Always on. Always accessible. Always good?

Sherry Turkle MODERATOR Linda Stone

GREEN TECH TO CLEAN TECH

Bright Spots in the Green Space: Scaling What Works

HOTEL JEROME BALLROOM, 12:00PM \$45 (includes lunch at 11:30)

Greening the world means changing human behaviors one person at a time. This panel explores three successes that do just that: a local land restoration effort in Chicago; a green tech start-up; and a global nonprofit inspiring local change.

Brett Jenks, Wendy Paulson, Ron Gonen MODERATOR David Monsma

SPECIAL AFTERNOON SESSION

GROWING THE US ECONOMY

"Marketplace" Live

BELLY UP, 2:30PM - 4:00PM \$15

Broadcasting live from Aspen's Belly Up, the 28-minute show will include the usual line-up of news, plus host Kai Ryssdal will interview Aspen Ideas speakers about the economy, budgets, deficits, and energy policy. Ryssdal will be joined by Heidi Moore, NYC Bureau Chief for "Marketplace."

WEEKLY WRAP

Heidi Moore, Chrystia Freeland

ECONOMY, BUDGETS, AND DEFICITS

Guests to be announced

THE FUTURE OF ENERGY POLICY

Lynn Jurich, James Rogers INTERVIEWER Kai Ryssdal

SPEAKER SALONS

SOCIAL MEDIA

Thinking About Solitude: Can You Be Alone In A Digital World?

LIMELIGHT LODGE, 5:30PM \$15

Today everyone is just a few clicks away from everyone else, and true solitude is an increasingly rare experience. Is solitude disappearing or just changing? Drawing on his bestselling book, *Hamlet's BlackBerry*, Powers talks about the history and purposes of solitude, and why, in a digital world, it matters more than ever. A social gathering about solitude—come experience the paradox!

William Powers

SATURDAY JULY 2

BREAKFAST SESSIONS

GREEN TECH TO CLEAN TECH

Powering The Dream

LIMELIGHT LODGE, 7:45AM \$35 (includes breakfast at 7:15)

Half compendium of lost opportunities, half hopeful look toward the future, *Powering the Dream* tells the stories of the brilliant, often irascible inventors who foresaw our current problems, tried to invent cheap and energy-renewable solutions, and drew the blueprint for a green future.

Alexis Madrigal

SOCIAL MEDIA

Managing Energy Not Time: A Better Way of Working

HOTEL JEROME BALLROOM, 7:45AM \$35 (includes breakfast at 7:15)

Human beings aren't meant to operate like computers—being "on" continuously, for long periods of time. It's a prescription for burnout. Instead, we're designed to pulse. We're at our best when we move between expending and intermittently renewing four key sources of energy.

Tony Schwartz

LUNCH SESSIONS

OUR POST 9/11 WORLD

Ground Zero: A Photographic Retrospective

BELLY UP, 12:00PM \$25 (includes lunch at 11:30)

Photo presentation documenting the search and rescue efforts at the World Trade Center by one of only two photographers, designated by Mayor Rudolph Guiliani, with unlimited, 24-hour access to the site.

Andrea Booher

FRONTIERS OF MEDICINE

Of Mothers, Meds, and Money

THE LOUNGE AT BB'S KITCHEN, 5:30PM \$15

Science has produced medicines that can save millions of lives in even the most under-resourced settings, but their effectiveness is often undermined by a traditional approach to global medical care: "If you build it, they will come." Through "disruptive simplicity," social entrepreneurship, and Africa's most underutilized natural resource—its women—mothers2mothers is helping to change this paradigm and save untold lives. Join Gene Falk for a discussion on his inspiring work with this organization.

Gene Falk

EVENING SESSIONS

IS SOCIAL MEDIA GOOD FOR JOURNALISM?

BELLY UP, 7:30PM \$20

Perspectives from the professionals.

Vivian Schiller, Orville Schell, James Fallows, Rajiv Chandrasekaran, Pete Cashmore, Thomas Goetz

MODERATOR Jerry Murdock

MUSIC ON THE EDGE

Sing Your Song

Film Screening and Interview

PAEPCKE AUDITORIUM, 8:00PM \$20

An inspiring biographical documentary that surveys the life and times of Harry Belafonte—from his rise to fame as a singer touring a segregated country to his provocative crossover into Hollywood. A conversation with his daughter follows.

Gina Belafonte

MODERATOR Ta-Nehisi Coates

*Co-presented with aspenFILM



WOMEN ON THE RISE

How Will Inclusiveness Drive the Global Economy?

HOTEL JEROME BALLROOM, 8:30PM \$20

It's no longer enough for nonprofits and corporations to embrace gender and racial diversity—they must seek out and embrace fresh perspectives and skills, and create environments that help those diverse employees succeed together. What makes successfully inclusive organizations, what are the challenges to doing so in times of political upheaval, and why are they so important to the global economy?

Beth Brooke, Dalia Mogahed, Gillian Sorensen, HM Queen Noor

MODERATOR Andrew Ross Sorkin

Underwritten by Ernst & Young

EVENING SESSIONS

OUR POST 9/11 WORLD

A Rope and A Prayer: A Kidnapping from Two Sides

BELLY UP, 7:30PM \$20

The New York Times reporter and his wife discuss the harrowing experience of his 2008 kidnapping by the Taliban and her struggle to free him.

David Rohde, Kristen Mulvihill MODERATOR Kevin Kelly

ARTS & CULTURE

POM Wonderful Presents: Greatest Movie Ever Sold

Film Screening and Interview

PAEPCKE AUDITORIUM, 8:00PM \$20

Exploring the world of product placement, marketing and advertising, boundary-pushing filmmaker Morgan Spurlock unmask the marketing process to bring audiences behind closed doors directly into the pitch meetings and marketing presentations, which ultimately inform our everyday entertainment decisions.

Morgan Spurlock INTERVIEWER Laura Thielen

*Co-presented with aspenFILM



FRONTIERS OF MEDICINE

Stem Cell Ethics: Who Gets to Play God?

HEFNER LOUNGE, ASPEN MEADOWS, 8:00PM \$20

Stem cells show potential for many different areas of medical research. Some argue that stem cells can be a never-ending source to treat diseases and disabilities, including spinal cord injuries. As technology continues to develop, so does the counter-argument that the use of stem cells is unethical. Can we reconcile these two polarized perspectives?

Hans Keirstead, Ezekiel Emanuel

WEDNESDAY, JUNE 29 CONTINUED

GLOBAL ECONOMICS

What is Seeing the Forest Through the Trees Worth?

A Discussion on Food, Fiber, and Fuel

DOERR-HOSIER CENTER, MCNULTY ROOM, 7:30PM \$20

Experts discuss the global impact of natural resources from the perspective of environment, hunger, economy, energy, legacy and insights. From availability to demand and the burgeoning emerging market economies, investing in food, forests and fuel will continue to be a timely topic of discussion for years to come.

Robert Bryce, Dennis Moon, Kristina M. Johnson, Robert McDonald, Derek Bok

MODERATOR Christopher M. Hyzy

*Underwritten by U.S. Trust, Bank of America
Private Wealth Management*

OUR POST 9/11 WORLD

From Ground Zero to Mumbai

HOTEL JEROME BALLROOM, 8:30PM \$20

Reflections on what we have gained and lost in the past decade's fight against terrorism.

Shashi Tharoor

MODERATOR Elliot Gerson

THURSDAY, JUNE 30

BREAKFAST SESSIONS

GREEN TECH TO CLEAN TECH

Will Green Tech Take Our Economy to the Cleaners?

HOTEL JEROME BALLROOM, 7:45AM \$35 (includes breakfast at 7:15)

Costs of mitigating greenhouse gas emissions are frequently portrayed as astronomical, especially by fiscal conservatives. On the other hand we have the "postage-stamp-a-day" view. What we do in the next ten to 20 years is absolutely critical.

Kristina M. Johnson, Robert Byce, Jay Whitacre

MODERATOR Eric Pooley

STATE OF THE UNION

Children in America: How Will They Win the Future?

LIMELIGHT LODGE, 7:45AM \$35 (includes breakfast at 7:15)

In the US today, shockingly, 40 percent of children—nearly 30.5 million—live in low-income families. What are the best investments we can make as a nation to ensure educational success and economic security for the next generation?

Anne Mosle, Stephen Patrick, Daniel Lurie

MODERATOR Alex Kotlowitz

LUNCH SESSIONS

THE LEARNING LANDSCAPE

What Does It Take to Revolutionize Education in the United States?

HOTEL JEROME BALLROOM, 12:00PM \$45 (includes lunch at 11:30)

Leading innovators share their expertise.

Wendy Kopp, Richard Barth, Joel Rose, John Danner

MODERATOR James C. Calaway

OUR POST 9/11 WORLD

Rock the Casbah: Rage and Revolution Across the Islamic World

LIMELIGHT LODGE, 12:00PM \$45 (includes lunch at 11:30)

Robin Wright

AFTERNOON OF CONVERSATION

(See page 7 for full description)

BENEDICT MUSIC TENT, 2:00PM - 6:15PM \$75

SPEAKER SALON

The Most Popular (and Possibly Most Important)

Trend on College Campuses

THE LOUNGE AT BB'S KITCHEN, 5:30PM \$15

Rye Barcott

EVENING SESSIONS

GROWING THE US ECONOMY

Media Roundtable

BELLY UP, 7:30PM \$20

Journalists at the top of their game discuss the state of the economy.

Chrystia Freeland, Joe Nocera, Andrew Ross Sorkin, Maria Bartiromo, others

Underwritten by Siemens

SOCIAL MEDIA

Connected: An Autobiography About Love, Death & Technology

Film Screening and Discussion

PAEPCKE AUDITORIUM, 8:30PM \$20

This documentary explores the visible and invisible connections linking major issues of our time—the environment, consumption, population growth, technology, human rights, the global economy—while searching for a place in the world during a transformative time in the director's life.

Tiffany Shlain

ARTS & CULTURE

Discovering America Through its Art and Artists

BALDWIN GALLERY, 8:30PM \$20

Eric Fischl, John Maeda, Eames Demetrios

MODERATOR Richard Edwards

WOMEN ON THE RISE

What Drives the Woman Entrepreneur?

LIMELIGHT LODGE, 8:30PM \$20

A new class of women entrepreneurs aims to make money and do good. Who are the influencers of double-bottom-line investing, and what makes their unique companies successful right now?

Jamie Bechtel, Phaedra Ellis-Lamkins, Donna Callejon

MODERATOR Josh Tyrangiel

Underwritten by W. K. Kellogg Foundation

FRIDAY, JULY 1

BREAKFAST SESSIONS

THE LEARNING LANDSCAPE

Just a Game – Or More Than a Game?

HOTEL JEROME BALLROOM, 7:45AM \$35 (includes breakfast at 7:15)

Introduced to schools more than a century ago as a tool of nation building, youth sport now sits at a crossroads, amid the competing interests of entertainment, education and public health.

Arne Duncan, Benita Fitzgerald Mosley, Jay Coakley

MODERATOR Tom Farrey

GROWING THE US ECONOMY

Are All The Devils...Too Big to Fail?

LIMELIGHT LODGE, 7:45AM \$35 (includes breakfast at 7:15)

New York Times op-ed and financial columnists discuss their thoughts about next steps in the crisis following their major best selling books on the subject.

Joe Nocera, Andrew Ross Sorkin

MODERATOR Kai Ryssdal

EVENING SESSIONS

GREEN TECH TO CLEAN TECH

Transportation in the 21st Century: A Discussion Followed by Haynesville: A Nation's Hunt for an Energy Future Film Screening
DOERR-HOSIER CENTER, MCNULTY ROOM, 7:45PM \$20

What are the best ideas for powering the automobile of the future? Is there a need to "think different" about personal mobility in a world approaching 9 billion people by 2050? Haynesville follows the discovery of the US's largest natural gas field and examines the effect of the energy boom on three lives caught in the middle.

Phaedra Ellis-Lamkins, Greg Farrington, Jay D. Keasling, Bharat Balasubramian, Steve Clemons, Gregory Kallenberg

Underwritten by Shell

SOCIAL MEDIA

PAGE ONE: Inside The New York Times Film Screening and Panel Discussion
PAEPCKE AUDITORIUM, 8:00PM \$20

This film chronicles the transformation of the media industry at its time of greatest turmoil. In the tradition of great fly-on-the-wall documentaries, it deftly gains unprecedented access to *The New York Times* newsroom and the inner workings of the Media Desk.

Andrew Rossi, David Carr
MODERATOR James Bennet

WHAT IS HAPPINESS

All's Well With Will: Shakespeare and Happiness
HOTEL JEROME BALLROOM, 8:30PM \$20

Laugh with (or at) Aspen Ideas Festival celebrities, adorned in pumpkin shorts and hoop skirts, reciting beautiful Shakespearean passages in happiness.

Sandra Day O'Connor, Robert Spano, Daniel Gilbert, Robin Wright, John Negroponte, Diane Ravitch, Joe Klein, Joe Nocera, Mickey Edwards, Zeke Emanuel, Alan Fletcher
HOSTS Ken and Carol Adelman

WOMEN ON THE RISE

Why Invest in America's Women?
LIMELIGHT LODGE, 8:30PM \$20

It's time to harness the momentum of lessons learned globally about the power of investing in women and apply it to the United States. What is the economic power of American women, and how can investing in them alter our social landscape?

Melissa Bradley, Anne Mosle, Joan Dempsey
MODERATOR Michel Martin

Underwritten by W.K. Kellogg Foundation

Read speaker biographies on our website at aifestival.org

WEDNESDAY, JUNE 29

BREAKFAST SESSIONS

THE LEARNING LANDSCAPE

A Chance to Make History: What Works and What Doesn't in Providing an Excellent Education for All
LIMELIGHT LODGE, 7:45AM \$35 (includes breakfast at 7:15)

Wendy Kopp
INTERVIEWER Amanda Ripley

STATE OF THE UNION

The Grace of Silence
HOTEL JEROME BALLROOM, 7:45AM \$35 (includes breakfast at 7:15)

The co-host of NPR's "All Things Considered," examines both her family's racial roots and secrets.

Michele Norris

LUNCH SESSIONS

STATE OF THE UNION

"Talk of the Nation" Live
HOTEL JEROME BALLROOM
DOORS OPEN 11:00AM FOR LUNCH, LIVE 12:00PM - 2:00PM \$45

NPR's popular midday news-talk show is broadcasting live from the Aspen Ideas Festival for two days this week, and will interview speakers about 9/11, politics, speaking to difference, "interrupting" violence, and the very nature of ideas.

HOOR 1: Political Junkie
Guests to be announced

HOOR 2: Where Do Ideas Come From?
Amit Chatterjee, Sandy Speicher, Eric Fischl

ENDER: The Interrupters
Eddie Bocanegra, Alex Kotlowitz
INTERVIEWER Neal Conan

SOCIAL MEDIA

The Green Wave Film Screening
BELLY UP, 12:00PM \$25 (includes lunch at 11:30)

Filmmaker Ali Samadi Ahadi has created a moving documentary collage, interweaving from-the-street video and photographs with vivid animation to adroitly capture this new-media people's movement, whose lessons for 21st-century revolution are still evolving in the ongoing "Arab Spring" uprisings.

**Co-presented with aspenFILM*



OUR POST 9/11 WORLD

Defense, Diplomacy...Deficits...Defeat?
LIMELIGHT LODGE, 12:00PM \$45 (includes lunch at 11:30)

A Marine's concern that we need to be mindful of what really makes a difference in the new world of war, expressed in conversation with a former assistant secretary of defense.

Rye Barcott, Joseph Nye
MODERATOR Stephen Adler

SPEAKER SALON

FOOD FIGHTS

The Wilder Side of Sustainability
THE LOUNGE AT BB'S KITCHEN, 5:30PM \$15

Join the renowned author for an intimate conversation on sustainable fishing and ocean management, the focus of one of his newest books. Kurlansky will also give a reading from his past works. A must-do for literary environmentalist foodies!

Mark Kurlansky

EVENING SESSIONS

ARTS & CULTURE

Reality TV and Pop Culture: Got Talent?
BELLY UP, 7:30PM \$20

A behind-the-scenes look at why "Idol," "X Factor," and "You've Got Talent" have become a global phenomenon, with a leader of the firm that stages all of them.

Gary Carter
MODERATOR Josh Tyrangiel

FOOD FIGHTS

The Apple Pushers
Film & Panel Discussion
PAEPCKE AUDITORIUM, 8:00PM \$20

Can we solve the urban food crisis? A discussion about innovative strategies to address issues of food access and obesity in U.S. cities: reflections on lessons learned from New York City's immigrant entrepreneurs.

Ezekiel Emanuel, Mary Mazzio, Richard McCarthy, Robin Schepper
MODERATOR Josh Viertel

WOMEN ON THE RISE

Are the Girls Beating the Boys?
LIMELIGHT LODGE, 8:30PM \$20

Young women are gaining on—and in many cases surpassing—young men in their attainment of higher education and employment. But does this success translate to real gains in the workplace, and has public perception of women's success caught up to the statistics?

Marcia Dyson, Benita Fitzgerald Mosley, Hanna Rosin
MODERATOR Ross Wiener

Underwritten by W.K. Kellogg Foundation

public EVENTS



The following programs are open to the public, starting at \$15 per event. Space is limited, and the schedule is subject to change; please check the pages of *The Aspen Times* and listen to KAJX (91.5 FM) daily June 27-July 3. For more information on the Aspen Ideas Festival, visit aifestival.org. Tickets are available starting June 20, through the Wheeler Opera House box office at (970) 920-5770, www.aspenhowtix.com, or in person at the Wheeler Box Office. **For biographical information on individual speakers, visit aifestival.org.**

DUE TO DEMAND INDIVIDUALS ARE LIMITED TO PURCHASING 2 TICKETS PER EVENT.

MONDAY, JUNE 27

EVENING EXCHANGES

SOCIAL MEDIA

Minds For Sale

BELLY UP, 7:30PM \$20

A discussion on the impacts of ubiquitous human computing.

Jonathan Zittrain

STATE OF THE UNION

Republic, Lost

DOERR-HOSIER CENTER, MCNULTY ROOM 8:00PM \$20

What would a movement to affect something more than “change” look like? What would its components be? In this talk, Lessig describes a growing, cross-partisan movement to make American politics different—a neo-progressive movement in the true multi-partisan sense of the progressives of a century ago.

Lawrence Lessig

STATE OF THE UNION

The Interrupters

Film Screening and Panel Discussion

PAEPCKE AUDITORIUM, 8:00PM \$20

From producer-director Steve James and author-turned-producer Alex Kotlowitz, this documentary tells the moving and surprising story of three “violence interrupters” in Chicago who—with bravado, humility, and even humor—try to protect their communities from the violence they once employed.

Steve James, Tio Hardiman, Eddie Bocanegra, Alex Kotlowitz

MODERATOR Michel Martin

OUR POST 9/11 WORLD

Crafting Our National Memory of 9/11

HOTEL JEROME BALLROOM, 8:30PM \$20

A preview of the National 9/11 Museum and Memorial, plus candid reflections on the challenges of bringing it to life.

Michael Arad, Joseph C. Daniels, Peter Walker

MODERATOR Ta-Nehisi Coates

TUESDAY, JUNE 28

BREAKFAST SESSIONS

THE LEARNING LANDSCAPE

Will School Reform Improve Education?

HOTEL JEROME BALLROOM, 7:45AM \$35 (includes breakfast at 7:15)

Our schools need to improve, but they won't improve unless we abandon our national obsession with high-stakes testing and accountability. Vouchers don't work. There are good charters and bad charters. There are no quick fixes. Our schools need experienced teachers and a curriculum with more time for in-depth study of history, science, civics and other subjects that prepare students for the duties of citizenship. After all, that's the primary purpose of public education: to sustain our democracy.

Diane Ravitch

GREEN TECH TO CLEAN TECH

Fixing the Economy by Fixing the Planet

LIMELIGHT LODGE, 7:45AM \$35 (includes breakfast at 7:15)

Phaedra Ellis-Lamkins

LUNCH SESSIONS

STATE OF THE UNION

“Talk of the Nation” Live

HOTEL JEROME BALLROOM

DOORS OPEN 11:00AM FOR LUNCH, LIVE 12:00PM – 2:00PM \$45

NPR's popular midday news-talk show is broadcasting live from the Aspen Ideas Festival for two days this week, and will interview speakers about 9/11, politics, speaking to difference, “interrupting” violence, and the very nature of ideas.

HOUR 1: 9/11: Ten Years Later, What Have We Learned?

Michael Chertoff, John Negroponte, Thomas L. Friedman, Jane Harman

INTERVIEWER Neal Conan

HOUR 2: Speaking Across Differences

Michel Martin, Michele Norris

INTERVIEWER Neal Conan

ENDER: Feisal Abdul Rauf

INTERVIEWER Neal Conan

Underwritten by Altria

FOOD FIGHTS

Can School Food and Social Enterprise Feed a Hungry America?

LIMELIGHT LODGE, 12:00PM \$45 (includes lunch at 11:30)

Every afternoon, evening, and weekend, the majority of America's 60,000 school-based cafeterias lay idle. Can we harness the transformational power of food and have it unite generations and ignite new ideas about community?

Robert Egger

THE LEARNING LANDSCAPE

World Peace and Other Fourth Grade Achievements

Film Screening and Discussion

BELLY UP, 12:00PM \$25 (includes lunch at 11:30)

An award-winning one-hour film that portrays public school educator John Hunter and his fourth grade students' participation in an educational exercise that Hunter developed called the “World Peace Game.”

Chris Farina, John Hunter

MODERATOR Amanda Ripley

SPEAKER SALON

ARTS & CULTURE

How is Design Inspiring New Directions in Education and Our Society?

THE LOUNGE AT BB'S KITCHEN, ASPEN, 5:30PM \$15

Designers today are engaging with complex human challenges in education, public health, government, and the social sector. Join Kelley and Dust as they describe their experiences as designers working on issues related to social change. Between the two of them, they're applying design thinking to K-12 and graduate-level education and putting design-based methods in the hands of social entrepreneurs, foundations, and philanthropists committed to poverty alleviation.

David Kelley, Fred Dust

EVENING SESSIONS

STATE OF THE UNION

The Race to 2012

BELLY UP, 7:30PM \$20

The best of the media reflects on the 2012 campaign and other facets of life in the Capital.

Joe Klein, Jonathan Martin, Ronald Brownstein, John Dickerson, Betsy Fischer, Mike Allen, Mark McKinnon, Mark Whitaker

Underwritten by Altria

Read speaker biographies on our website at aifestival.org

Exchanging IDEAS That MATTER

THE ASPEN IDEAS FESTIVAL June 27 - July 3 2011



"In all our lives, truly, our conviction about things changes as time goes on. The landscape shifts as you climb up a hill—the view changes" —Tobias Wolfe, author, Aspen Ideas Festival 2010

Ideas, pure and simple, can be inspirational. They can plant seeds where none existed. They can morph an existing thought into quite another. They can introduce us to worlds of thinking we have never considered, thought about, imagined.

At a time when so much needs to be re-worked, re-thought, re-solved, the opportunity to spend time and listen to those with conviction and inspiration is unique and exciting. This year at Aspen Ideas Festival we will ask a number of questions of leading thinkers and experts who tackle them on a daily basis: What is "happiness"? Will so-called "green technology" offer the answers we need to both energy independence and a clean environment? How does design enter our lives every day, and why is it important to humanity? Is America safer ten years after 9/11—and importantly, have we made strides as a society since? Will the US remain a dominant force for prosperity and democracy? In the 21st century, can innovators help us turn the corner on educating our nation's youth?

Join us to listen, discuss, connect, and act. Through the week of this event, we welcome as many members of the public as our generous host venues can accommodate and our various news and web communities can support. We look forward to conversations that spill out onto the streets of Aspen, the communities of the Roaring Fork Valley—and with the help of the Internet, print, and broadcast press—well beyond.

FESTIVAL PUBLIC EVENTS AT A GLANCE

MONDAY, JUNE 27

7:30PM

Minds For Sale
BELLY UP

8:00PM

Republic, Lost
DOERR-HOSIER CENTER

8:00PM

The Interrupters
Film Screening and Panel Discussion
PAEPCKE AUDITORIUM

8:30PM

Crafting Our National Memory of 9/11
HOTEL JEROME BALLROOM

TUESDAY, JUNE 28

7:45AM

Will School Reform Improve Education?
HOTEL JEROME BALLROOM

7:45AM

Fixing the Economy by Fixing the Planet
LIMELIGHT LODGE

11:00AM - 2:00PM

"Talk of the Nation" Live
HOTEL JEROME BALLROOM

12:00PM

World Peace and Other Fourth Grade Achievements
Film Screening and Discussion
BELLY UP

12:00PM

Can School Food and Social Enterprise Feed a Hungry America?
LIMELIGHT LODGE

5:30PM

How is Design Inspiring New Directions in Education and Our Society?
THE LOUNGE AT BB'S KITCHEN

7:30PM

The Race to 2012
BELLY UP

7:45PM

Transportation in the 21st Century: A Discussion Followed by Haynesville: A Nation's Hunt for an Energy Future
Film Screening and Discussion
DOERR-HOSIER CENTER

8:00PM

PAGE ONE: Inside The New York Times
Film Screening and Panel Discussion
PAEPCKE AUDITORIUM

8:30PM

"All's Well With Will: Shakespeare and Happiness"
HOTEL JEROME BALLROOM

8:30PM

Why Invest in America's Women?
LIMELIGHT LODGE

WEDNESDAY, JUNE 29

7:45AM

A Chance to Make History: What Works and What Doesn't in Providing an Excellent Education for All
LIMELIGHT LODGE

7:45AM

The Grace of Silence
HOTEL JEROME BALLROOM

11:00AM - 2:00PM

"Talk of the Nation" Live
HOTEL JEROME BALLROOM

12:00PM

The Green Wave Film Screening
BELLY UP

12:00PM

Defense, Diplomacy...Deficits...Defeat?
LIMELIGHT LODGE

5:30PM

The Wilder Side of Sustainability
THE LOUNGE AT BB'S KITCHEN

7:30PM

Reality TV and Pop Culture: Got Talent?
BELLY UP

8:00PM

The Apple Pushers:
Film Screening and Panel Discussion
PAEPCKE AUDITORIUM

8:30PM

Are the Girls Beating the Boys?
LIMELIGHT LODGE

7:30PM

What is Seeing the Forest Through the Trees Worth? A Discussion on Food, Fiber, and Fuel
DOERR-HOSIER CENTER

8:30PM

From Ground Zero to Mumbai
HOTEL JEROME BALLROOM

Tickets for the individual public events will go on sale June 20 through Aspen Show Tickets at the Wheeler in person, online at www.aspenshowtix.com, or by calling 970.920.5770.

In person and online orders are encouraged. There is an additional \$4 will-call fee per event for orders placed by phone or online.

DUE TO DEMAND, INDIVIDUALS ARE LIMITED TO PURCHASING 2 TICKETS PER EVENT.

For information, please call: 970.544.7961

THURSDAY, JUNE 30

7:45AM

Will Green Tech Take Our Economy to the Cleaners?
HOTEL JEROME BALLROOM

7:45AM

Children in America: How Will They Win the Future?
LIMELIGHT LODGE

12:00PM

What Does It Take to Revolutionize Education in the United States?
HOTEL JEROME BALLROOM

12:00PM

Rock the Casbah: Rage and Revolution Across the Islamic World
LIMELIGHT LODGE

12:00PM

New York Says Thank You
Film Screening and Panel Discussion
BELLY UP

2:00 - 6:15PM

Afternoon Of Conversation
BENEDICT MUSIC TENT

5:30PM

The Most Popular (and Possibly Most Important) Trend on College Campuses
THE LOUNGE AT BB'S KITCHEN

7:30PM

Growing the Economy: Media Roundtable
BELLY UP

8:30PM

Connected: An Autobiography About Love, Death & Technology
Film Screening and Discussion
PAEPCKE AUDITORIUM

8:30PM

Discovering America Through its Art and Artists
BALDWIN GALLERY

8:30PM

What Drives the Woman Entrepreneur?
LIMELIGHT LODGE

FRIDAY, JULY 1

7:45AM

Just a Game—Or More Than a Game?
HOTEL JEROME BALLROOM

7:45AM

Are All The Devils...Too Big to Fail?
LIMELIGHT LODGE

12:00PM

Growing up Tethered
LIMELIGHT LODGE

FRIDAY, JULY 1 CONT.

12:00PM

Bright Spots in the Green Space: Scaling What Works
HOTEL JEROME BALLROOM

2:30 - 4:00PM

Marketplace LIVE
BELLY UP

5:30PM

Thinking About Solitude: Can You Be Alone In A Digital World?
LIMELIGHT LODGE

5:30PM

Of Mothers, Meds, and Money
THE LOUNGE AT BB'S KITCHEN

7:30PM

Is Social Media Good for Journalism?
BELLY UP

8:00PM

Sing Your Song
Film Screening and Interview
PAEPCKE AUDITORIUM

8:30PM

How Will Inclusiveness Drive the Global Economy?
HOTEL JEROME BALLROOM

SATURDAY, JULY 2

7:45AM

Powering The Dream
LIMELIGHT LODGE

7:45AM

Managing Energy Not Time: A Better Way of Working
HOTEL JEROME BALLROOM

12:00PM

Ground Zero: A Photographic Retrospective
BELLY UP

7:30PM

A Rope and A Prayer: A Kidnapping from Two Sides
BELLY UP

8:00PM

POM Wonderful Presents: Greatest Movie Ever Sold
Film Screening and Interview
PAEPCKE AUDITORIUM

8:00PM

Stem Cell Ethics: Who Gets to Play God?
HEFNER LOUNGE

FOR MORE INFO
www.aifestival.org
or call 970.544.7961